Amar Pathak

Product Designer, UX/UI Designer

CONTACT

✉ pathakamar333@gmail.com

📍 India

🌐 amarpathak.com

EDUCATION

Kurukshetra University
2013 - 2016
Bachelor of Computer Applications

AWARDS & CERTIFICATIONS

- Google UX Design Certificate
- Google Cloud X Eleven Labs Partner Hackathon Participant

SKILLS

- User Research
- Usability Testing
- Wireframing & Prototyping
- Information Architecture
- Interaction Design
- Visual Design
- User Flows & Journey Mapping
- Design Thinking
- Design Systems
- Responsive Design
- Accessibility Principles

PROFILE

Google UX Design certified Product/UX Designer with modern AI-assisted workflows and a passion for creating intuitive, user-centered digital experiences. I have hands-on experience designing interfaces that solve real-world problems and enhance usability. Highly organized, detail-oriented, and a strong communicator, I excel at translating research insights into seamless, engaging designs and collaborating effectively with cross-functional teams to deliver impactful solutions.

WORK EXPERIENCE

LEAD PRODUCT DESIGNER | GOOGLE CLOUD HACKATHON
Team Collaboration
Dec 2025

- Designed an AI-integrated product in collaboration with a Software Engineer; developed a bespoke Design System and production-ready documentation to ensure seamless developer handoff.

UX DESIGNER | DESIGN PRACTICE
Independent
November 2024- Present

- UX Optimization: Simplified critical user flows for a Children's Health Record App, validated through usability testing.
- Technical Execution: Developed responsive screens using advanced Auto-layout, components, and styles.
- AI Integration: Designed AI-assisted interaction patterns and modern assisted workflows.

DIGITAL STRATEGY CONSULTANT (CONTRACT)
Independent Practice
January 2020 - 2025

- Executed full-cycle digital marketing and social media strategies to drive brand visibility for diverse clients.

ACADEMIC CONSULTANT
Independent Practice
June 2016 - 2019