

Amar Pathak

Product Designer, UX/UI Designer

CONTACT

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📍 India

🌐 amarpathak.com

EDUCATION

Kurukshetra University

2013 - 2016

Bachelor of Computer Applications

AWARDS & CERTIFICATIONS

- Google UX Design Certificate

SKILLS

- User Research
- Usability Testing
- Wireframing & Prototyping
- Information Architecture
- Interaction Design
- Visual Design
- User Flows & Journey Mapping
- Design Thinking
- Design Systems
- Responsive Design
- Accessibility Principles

PROFILE

Google UX Design certified Product/UX Designer with modern AI-assisted workflows and a passion for creating intuitive, user-centered digital experiences. I have hands-on experience designing interfaces that solve real-world problems and enhance usability. Highly organized, detail-oriented, and a strong communicator, I excel at translating research insights into seamless, engaging designs and collaborating effectively with cross-functional teams to deliver impactful solutions.

WORK EXPERIENCE

UX DESIGNER | DESIGN PRACTICE

Independent

November 2024- Present

- Streamlined critical user flows, reducing perceived complexity in the Children's Health Record App.
- Conducted user research and usability testing to validate design decisions.
- Built responsive screens using auto-layout, components, and styles.
- Designed AI-enhanced workflows and assisted interaction patterns.

DIGITAL STRATEGY CONSULTANT (CONTRACT)

Independent Practice

January 2020 - 2025

- Defined and implemented full-cycle digital marketing strategies, focusing on brand visibility and managing multi-platform social media campaigns for diverse clients.

ACADEMIC CONSULTANT

Independent Practice

June 2016 - 2019

- Designed/iterated digital curriculum utilizing skills assessments to address user knowledge gaps; managed stakeholder alignment for success.