

# Amar Pathak

Product Designer, UX/UI Designer

## CONTACT

 [pathakamar333@gmail.com](mailto:pathakamar333@gmail.com)

 India

 [amarpathak.com](http://amarpathak.com)

## EDUCATION

### Kurukshetra University

2013 - 2016

Bachelor of Computer Applications

## AWARDS & CERTIFICATIONS

- [Google UX Design Certificate](#)

## SKILLS

- User Research
- Usability Testing
- Wireframing & Prototyping
- Information Architecture
- Interaction Design
- Visual Design
- User Flows & Journey Mapping
- Design Thinking
- Design Systems
- Responsive Design
- Accessibility Principles

## PROFILE

Google UX Design certified Product/UX Designer with modern AI-assisted workflows and a passion for creating intuitive, user-centered digital experiences. I have hands-on experience designing interfaces that solve real-world problems and enhance usability. Highly organized, detail-oriented, and a strong communicator, I excel at translating research insights into seamless, engaging designs and collaborating effectively with cross-functional teams to deliver impactful solutions.

## WORK EXPERIENCE

### UX DESIGNER | DESIGN PRACTICE

Independent

*November 2024- Present*

- Streamlined critical user flows, reducing perceived complexity in the Children's Health Record App.
- Conducted user research and usability testing to validate design decisions.
- Built responsive screens using auto-layout, components, and styles.
- Designed AI-enhanced workflows and assisted interaction patterns.

### DIGITAL STRATEGY CONSULTANT (CONTRACT)

Independent Practice

*January 2020 - 2025*

- Defined and implemented full-cycle digital marketing strategies, focusing on brand visibility and managing multi-platform social media campaigns for diverse clients.

### ACADEMIC CONSULTANT

Independent Practice

*June 2016 - 2019*

- Designed/iterated digital curriculum utilizing skills assessments to address user knowledge gaps; managed stakeholder alignment for success.