### **Amar Pathak**

### Product/UX Designer

#### CONTACT

- **✓** pathakamar333@gmail.com
- **Q** India
- amarpathak.com

#### **EDUCATION**

#### **Kurukshetra University**

2013 - 2016

Bachelor of Computer Applications

# AWARDS & CERTIFICATIONS

• Google UX Design Certificate

#### SKILLS

- User Research
- Usability Testing
- Wireframing & Prototyping
- Information Architecture
- Interaction Design
- Visual Design
- User Flows & Journey Mapping
- Design Thinking
- Design Systems
- Responsive Design
- Accessibility Principles

#### **PROFILE**

Google UX Design certified and AI-specialized UX Designer with a passion for creating intuitive, user-centered digital experiences. I have hands-on experience designing interfaces that solve real-world problems and enhance usability. Highly organized, detail-oriented, and a strong communicator, I excel at translating research insights into seamless, engaging designs and collaborating effectively with cross-functional teams to deliver impactful solutions.

#### **WORK EXPERIENCE**

# **UX DESIGNER | PERSONAL PROJECTS & CASE STUDIES** Independent

November 2024- Present

- Designed user flows, wireframes, and high-fidelity UI in Figma for mobile & desktop apps
- Conducted user research and usability testing to validate design decisions
- Built responsive screens using auto-layout, components, and styles
- Designed Al-enhanced workflows and assistant interaction patterns

#### FREELANCE DIGITAL MARKETER

#### Independent

January 2020 - 2025

 Collaborated with small businesses and managed social media campaigns, created engaging content, and optimized websites for performance.

#### COMPUTER SKILLS TUTOR

#### Self Employeed

June 2016 - 2019

• Taught MS Office & basic computer skills to students; developed communication & mentoring skills.